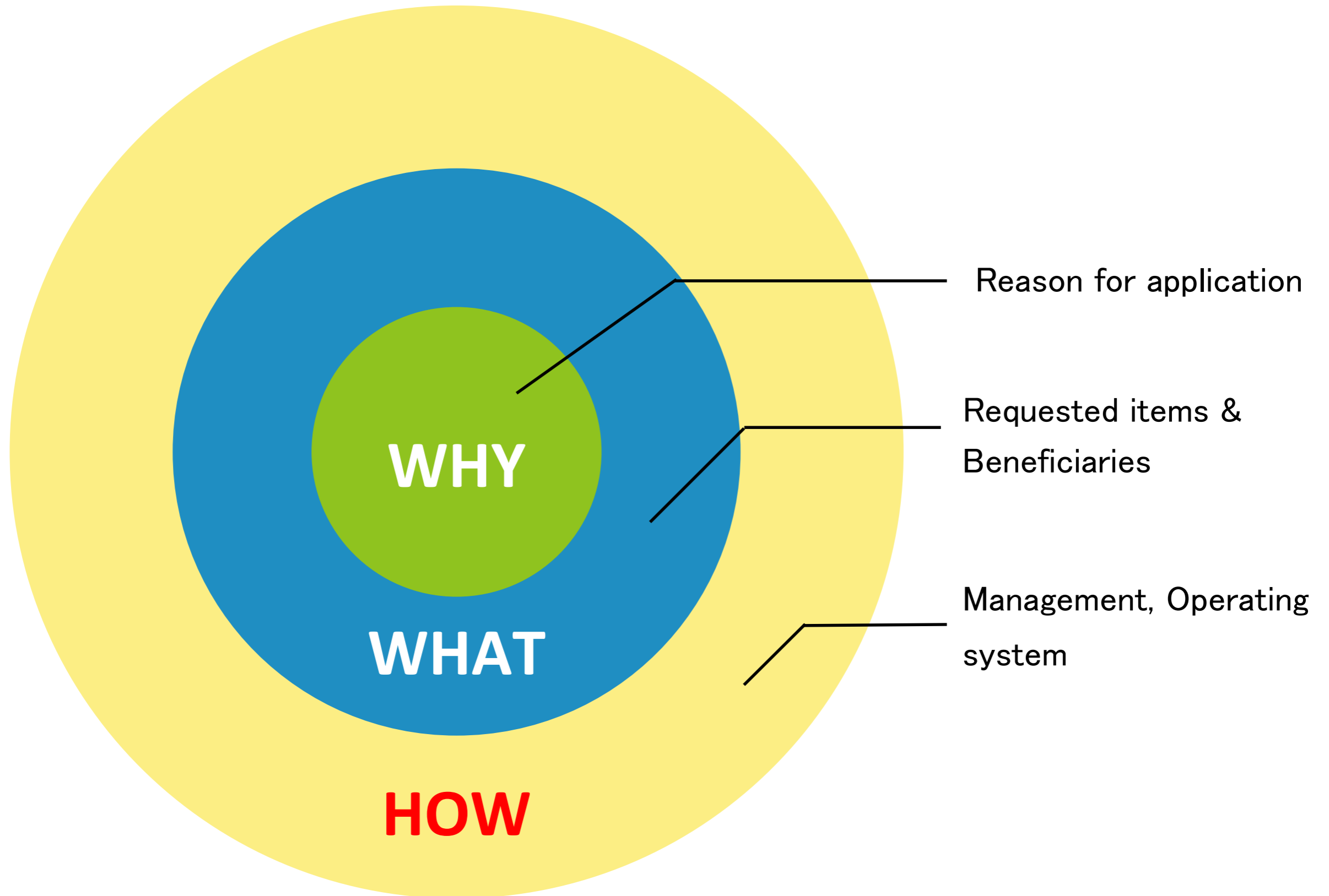


# Effective GGP Proposal

**Consulate-General of Japan in Karachi**

# Structure of GGP Application



# 1

## WHY

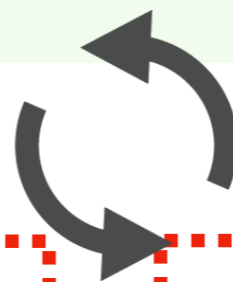
Why are you applying for GGP?

**Following questions are asked in GGP application**

- Background of Proposal/Current Needs
- Objectives of the Project
- Profile of the targeted area
- Profile of the beneficiaries

**Human Security**

**Human Basic Needs**



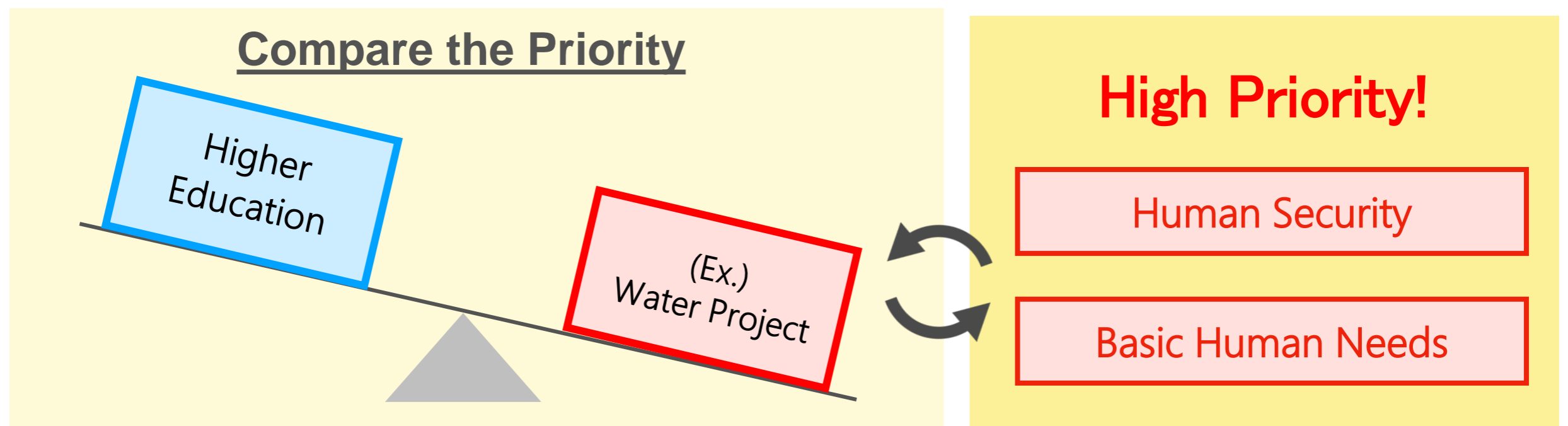
# 1 EXAMPLE for WHY

Requesting equipment for **higher education** for school



It maybe **rejected** in selection process

Higher education may not be considered to have a high priority compared to water supply (or any other human security) project



# 1

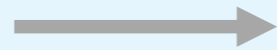
## Effective writing for WHY

- The reason should be related with **Human Security**
- We don't need many reasons, but we need **strong** reasoning.
- Describe reason for application with **statistics.**

Please develop reason for a proposed project

## 2 WHAT

Requested Items



Please refer to GGP guideline

Beneficiaries

Who will benefit from the GGP scheme?

**Following questions are asked in GGP application**

- Profile of the targeted area
- Profile of the beneficiaries
- Number of people who will benefit directly / indirectly

## 2

# WHAT for Beneficiaries

Necessity/Relevance of the project should be based on **Survey study/feasibility study** and also supported by **baseline data**.



Describe beneficiaries with **statistics**  
as much as possible

# 2

## Define Area & Beneficiaries

To define specific targeted area and beneficiaries, please clarify;

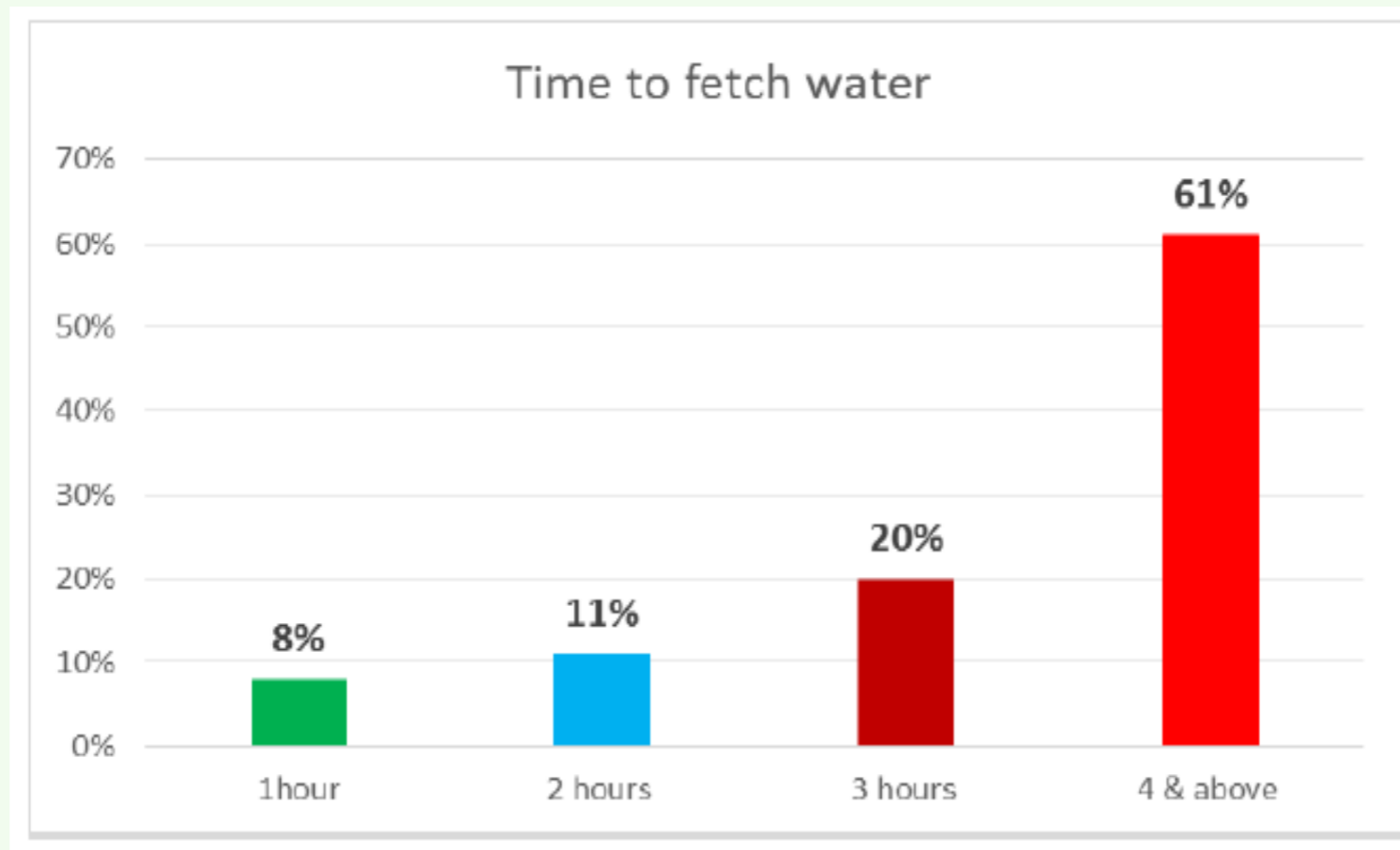
- List of Villages ( Number of Household )
- Census
- Any study or survey of the situation about targeted area or beneficiaries
- Conduct baseline survey on targeted area



# 2

## EXAMPLE for Beneficiaries

Graphs and charts can be cleared  
definition of beneficiaries



## 2

# Effective writing for WHAT

- Explanation about the reason why specific area & people are selected
- To get a quantitative result, ask **quantitative questions** to targeted people
- Use of **graphs** and **charts** is encouraged

Please avoid abstract reasoning

# 3 HOW

How to operate the proposed project?

**Include the following in your GGP application**

- Information about Applicant
- Ownership of the Project Site
- Implementation / Work plan
- How will the community participate in the project
- Audit Report (2 years)

**Important Point**

# 3 HOW

## Certifying feasibility for project

- A detailed description of the **past achievements** of the concerned organisation(s).
- A comprehensive implementation plan.
- Evidence to show that the applicant has sufficient funds **to cover the operating costs** of the project.

# 3

## EXAMPLE for HOW

Requesting a vehicle for transportation purpose



- Status of existing vehicle
- How to generate the driver's salary?
- Keep and maintain the operation and driving record
- Sketch map & picture for parking space
- Prepare for 24 hours secure parking space
- Describe detail of warranty and insurance condition
- Describe maintenance plan and generation of this cost

# 3

## Effective writing for How

- Develop implementation plan with **realistic method**
- Certifying project **sustainability** and the availability of **operating cost**
- Develop **a maintenance plan** for requested items

Ability of **good correspondence** helps us recognize a reliable organization